VILMORIN-MIKADO EXPANDS ITS PORTFOLIO ON THE NANTES COLD STORAGE AND CHANTENAY TYPOLOGY

Vilmorin-Mikado announces the addition of ten carrot varieties to its portfolio through an exclusive licensing agreement with Bayer. The new varieties strengthen the carrot offer in key market segments and complement its existing range, particularly in the Nantes Cold Storage and Chantenay types.

As the world's leading carrot seed company, Vilmorin-Mikado continues to invest in innovation and portfolio development to better serve growers around the world. *"At Vilmorin-Mikado, our ambition is to support growers succeed with solutions tailored to their markets and production needs. These proven carrot varieties expand the solutions we can offer today, while new breeding resources strengthen our innovation pipeline for tomorrow. Together, they reinforce our commitment to delivering greater value, choice and performance to carrot growers worldwide."* ***Sylvain POTTIER, Marketing Director***

A broader range for growers

By integrating these proven varieties into its portfolio, Vilmorin-Mikado is enhancing its ability to offer solutions tailored to a wide range of production systems and markets. The agreement also includes breeding resources that will support future Research and Development efforts, strengthen the company's innovation pipeline and accelerate the development of new carrot varieties.

A seamless transition for customers

In Northern Europe, Vilmorin-Mikado and Hazera will jointly manage the distribution of these varieties, ensuring continuity and a smooth transition for customers. Through the combination of complementary expertise, strong distribution networks and deep market knowledge, growers will continue to benefit from high-quality support and service.

Strengthening innovation and market presence

The addition of these varieties reinforces Vilmorin-Mikado's ambitions in strategic markets across Northern and Eastern Europe and Central Asia, while further strengthening the visibility of the Vilmorin brand.

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About Vilmorin-Mikado

Vilmorin-Mikado *is a Franco-Japanese seed producer that has specialized in breeding, producing, and selling high value-added vegetable seeds for professionals since 1743. As a responsible partner in the vegetable food chain, Vilmorin-Mikado is committed to helping better nourish people everywhere. Our wide range of unique, original seeds is distributed on five continents in more than 100 countries. Vilmorin-Mikado has more than 1,000 employees and recorded sales of €249 million in 2024-2025, of which 17% was entirely devoted to research. World leader in carrots and witloof chicory, Vilmorin-Mikado is also a major player in salads, tomatoes, sweet*

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peppers, kabocha squashes, daikon radishes and bunching onions. Nearly three centuries ago, Vilmorin-Mikado's founders began our Tree Seeds work, which actively contributes to rebuilding sustainable forests. www.vilmorinmikado.com - #VilmorinMikado

*Vilmorin-Mikado is part of **Limagrain**, an international seed & agri-food group owned by a French agricultural cooperative. Drawing on its long history of expertise in plant improvement, Limagrain is today the fourth largest seed company in the world. www.limagrain.com - #Limagrain*

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